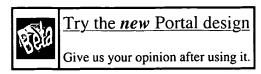


> home : > about : > feedback **US Patent & Trademark Office**



Search Results

Search Results for: [electronic commerce<AND>((electronic book))] Found **7** of **123,929 searched**.

Search within Results

GÓ

> Advanced Search -> Search Help/Tips

Binder **Publication Publication Date** Score Sort by: Title

Results 1 - 7 of 7 short listing

1 Electronic markets for learning: education brokerages on the Internet

90%

Matti Hämäläinen, Andrew B. Whinston, Svetlana Vishik

Communications of the ACM June 1996

Volume 39 Issue 6

To dream the possible dream

80%

77%

Raj Reddy

Communications of the ACM May 1996

Volume 39 Issue 5

Emerging applications: DRM: doesn't really mean digital copyright management

L. Jean Camp

Proceedings of the 9th ACM conference on Computer and communications security November 2002

Copyright is a legal system embedded in a larger technological system. In order to examine the functions of copyright it is critical to examine the larger technological context of copyright: analog media and printed paper in particular. The copyright system includes both the explicit mechanisms implemented by law and the implicit mechanisms resulting from the technologically determinant features of paper and print. In order to prevent confusion between the legal, technical, and economic elements ...

4 Incentive-compatible online auctions for digital goods

77%

Ziv Bar-Yossef, Kirsten Hildrum, Felix Wu

Proceedings of the thirteenth annual ACM-SIAM symposium on Discrete algorithms January 2002

Goldberg et al. [6] recently began the study of incentive-compatible auctions for digital goods, that is, goods which are available in unlimited supply. Many digital goods, however, such as books, music, and software, are sold continuously, rather than in a single round, as is the case for traditional auctions. Hence, it is important to consider what happens in the online version of such auctions. We define a model for online auctions for digital goods, and within this model, we examine a ...